



CCBA Update

March 1, 2011

Clackamas County Business Alliance
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CITIZENS INVESTMENT INITIATIVE KICKS OFF

In December 2009, Metro invited a group of business people to a meeting at the Governor Hotel in Portland. Metro presented a study on the cost of needed infrastructure to implement the Metro 2040 Plan, and accommodate the growth and jobs the region will need under the plan. The bottom line was that the region needs \$27 - \$41 billion in both "hard" and "soft" infrastructure over the next roughly 25 years to accommodate growth and maintain existing investments. This is too great for either the public or private sector to tackle alone. In other words, if the region was going to prosper, there had to be new ways to provide services.

As a result of this meeting, a smaller group started meeting and reviewing what other areas had done to meet infrastructure shortages. The group looked at efforts in Salt Lake City, Chicago, Oklahoma City and others. One thing was consistent in all the successful efforts: Change in the way things were done had to be lead by community leaders, including business and citizen groups.

After interviews with over 80 nominated community leaders, a group of 30 were asked to lead to the effort. Last month they met

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together for the first time and began work. The Leadership Council consists of a broad cross-section of regional leaders, and includes from education, Joanne Truesdell, President of Clackamas Community College, Wim Wiewel, President of Portland State and Joe Rodriguez, retired Superintendent of Hillsboro Public Schools. Community group leaders include Marcus Mundy of the Urban League, Jerralynn Ness from Community Action in Washington County and Gale Castillo of the Hispanic Chamber of Commerce.

From organized labor is Ken Allen, State President of AFSCME Council 75. From business, members include Steve Clark, President of Community Newspapers, Fred Bruning of CenterCal Properties, Craig Boretz of Con-Way Inc., Andrew Miller, President of Stimson Lumber, Harvey Platt of Platt Electrical Supply, Wally Van Valkenburg of Stoel Rives and John Carter, President of Schnitzer Steel Industries.

Other members include former elected officials Charlie Hales from the City of Portland, and Alice Norris former Mayor of Oregon City. Interim co-chairs of the group are Karen Williams, of Carroll Community Investmensts, and Burton Weast of CCBA.

Over the next few months the group will begin organizing and selecting issues to study and make recommendations on.

UPCOMING EVENTS

CCBA Board of Directors Meeting:
Wednesday, March 9th starting at 7:30 AM, at Pioneer Pump, 310 Sequoia Parkway, Canby, Oregon.

For more CCBA events, please visit our Calendar of Events page at www.ccba.biz

Clackamas County



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