

DOES GROWTH PAY FOR ITSELF?

Learn about the economic impact of home building in the Portland metropolitan area

Tuesday, February 23

7:30-9:30 a.m.

The West End Building - Willamette Room
4101 Kruse Way, Lake Oswego

Dr. Eisenberg is frequently seen on television and heard on the radio. His research and opinions have been featured in Business Week, Forbes, Fortune, most national and local newspapers, and in many other publications.

- When a new home is built, does it have a positive or negative effect on the local community?
- After a new home is built, what are the recurring financial effects on the local community?
- What role does home building play as an economic stimulant to the local and regional economy?
- What are the specific costs and benefits that new home construction brings to the community?
- What types of jobs are directly and indirectly provided as a result of the construction of new homes?
- What factors increase or decrease the economic impact of new home construction to a community?

Elliot Eisenberg, Ph.D.



Elliot Eisenberg is the Senior Economist of the National Association of Home Builders (NAHB) in Washington, D.C. He holds a Bachelor of Arts degree in economics with First Class Honor from McGill University as well as a Masters and a Ph.D. in Public Administration from Syracuse University. Dr. Eisenberg is a frequent speaker on housing and housing related topics including; the economic impact of home building, the unintended consequences of government regulations on housing prices, residential fire safety and how to reduce construction risk and boost builder profits using financial derivatives. He is the creator of the multifamily stock index and is the author of more than 50 home building industry articles.



Seating is limited!

Register by February 19th

To register, email Jennifer at jenniferw@hbapdx.org, visit www.homebuildersportland.org, call 503-684-1880 or fill out this form and fax to 503-684-0588.

Name: _____

Company: _____

Phone: _____

Email: _____

HBA/CCBA/WEA/EMEA Member \$25 x _____ = \$_____

Non-Member \$35 x _____ = \$_____

Media/Government \$25 x _____ = \$_____

\$10 will be added to each registration received after Feb. 19

Check enclosed

Bill Credit Card

CC# _____ Ex. Date: _____

Name: _____ V/MC/AMEX