



Clackamas County Business Alliance

Sponsorship Packet
2010

Contact: Burton Weast, Executive Director
300 Oswego Pointe Drive, Suite 220
Lake Oswego, OR 97034
503.607.0679
info@ccba.biz - www.ccba.biz



Why Become a Sponsor of the Alliance?

Providing leadership, guidance, and a unified voice ~

The mission of the Clackamas County Business Alliance is to provide leadership by identifying opportunities and solving problems in the areas of workforce development, transportation and infrastructure, economic development, and land use. We are a *"voice of influence"* through our efforts and are able to directly affect policymaking and decisions that have an impact on the business climate within Clackamas County. By leveraging the strengths of the private sector along with public and non-profit organizations, the Alliance provides a unified voice for business interests on a variety of critical issues.

Establishing key relationships & constructive dialogue on business issues~

The Alliance has direct and ongoing contact with local, regional, state and federal policy makers on issues of importance to Clackamas County business. Our relationships with key decision-makers and their staff allows for positive and constructive dialogue on business issues. These relationships offer a mutual benefit to not only to our members, but to those officials and their staff as well as they frequently attend Alliance events, meetings and forums to better understand the concerns and desires of their local business community.

Access to pertinent information ~

Another benefit of becoming a member of the Alliance is our access to and delivery of information on business issues that have a direct impact on our members. Our "Alliance Update" electronic newsletter provides pertinent information to members as issues arise. Frequently, other organizations and governments will solicit the Alliance for advice on issues that they will be deciding upon. Through the "Alliance Update" we are able to notify members of issues of importance and get a pulse of where our organization should and will weigh in on such matters.

Join today and be an important part of sustaining a healthy economic climate for all Clackamas County businesses.



Clackamas County Business Alliance

"A Voice of Influence"

2010 Sponsorship Application

Sponsorship Criteria:

All companies located in Clackamas County, or those that do business in Clackamas County, are invited to become a sponsor of the Clackamas County Business Alliance.

Levels of Sponsorship:

BASIC:

Basic Small Business Sponsorship Annual Dues (25 or fewer employees) - \$500

Basic Corporate / Large Business Sponsorship Annual Dues (26 or more employees) - \$1,000

Basic sponsorship provides the following benefits:

- Invitations to Quarterly Forums at a reduced cost
- Invitations to special events
- Electronic newsletter correspondence through the *Alliance Update*
- Opportunities to serve on the Alliance Board and/or Action Teams

PREMIUM:

Premium Small Business Sponsorship Annual Dues (25 or fewer employees) - \$2,500

Premium Corporate Large Business Sponsorship Annual Dues (26 or more employees) - \$5,000

Advanced sponsorship provides the following benefits:

- Invitations to Quarterly Forums at a reduced cost
- Invitations to special events
- Electronic newsletter correspondence through the *Alliance Update*
- Opportunities to serve on the Alliance Board and/or Action Teams
- Automatic Sponsorship of one Alliance event or quarterly breakfast (*including verbal acknowledgment, signs or banners posted, and acknowledgement via emailed event notification distributions*)
- Business advertisement as well as a link to your company website (if applicable) on the Alliance website
- Invitations to Alliance informational meetings and receptions with elected officials (county, state, federal, etc.)

CITIES & COUNTIES:

\$0.03 x population (subject to \$500 min and \$4,000 max) – Provides basic level sponsor benefits

REGIONAL OR STATE GOVERNMENT AGENCIES:

Flat Rate of \$1500 for Regional or State Government Agencies – Provides basic level sponsor benefits



Sponsorship Application

Company Information

Organization Name

Physical Address City State Zip

Mailing Address City State Zip

Phone Fax

Website Total Number of Company Employees or Population

Contact Information

The primary method of communication between Alliance and its members is via email; therefore, it is important that all persons who should receive Alliance information be listed with their email addresses. Attach an additional sheet if necessary.

Primary Contact Name, Title Phone # Email Address

Additional Contact Name, Title Phone # Email Address

Dues Level: *(please select one of the following options)*

- Basic Corporate Large Business Sponsorship - \$1,000
- Basic Small Business Sponsorship - \$500
- Advanced Corporate Sponsorship - \$5,000
- Advanced Small Business Sponsorship (small business) - \$2,500
- Cities or Counties - \$ 0.03 x population (subject to \$500 min and \$4,000 max)
- Regional or State Government Agencies - \$1,500

Dues are payable on an annual basis. You will be billed on your anniversary date.

Payment Information

Billing Contact Name, Title

Date

Payment Options (Select One):

Check enclosed for \$ _____

Please send me an invoice

Please bill my VISA or MasterCard

Account Number

Expiration Date

Cardholder Name

Cardholder Address

Signature

Date

**Mail Form or Email to:
Clackamas County Business Alliance
300 Oswego Pointe Drive, Suite 220
Lake Oswego, OR 97034
Email: info@ccba.biz**