



**CCBA Mission:**

Promote and advocate a healthy business environment within Clackamas County;

To further this mission, CCBA will:

- actively participate in regional public policy making to build stronger representation for business interests;
- provide a unified voice for business interests in the County;
- *support efforts that benefit the business environment as a whole;*
- *advocate for policy change when the balance between economic growth and preservation/conservation is lost;*
- focus on issues promoting community building, including issues affecting growth management, infrastructure, natural resources, and education and workforce training.

CCBA platform:

When the Clackamas County Business Alliance considers supporting or opposing public policy issues, answers to the following questions will help guide and frame the decisions:

- Does it promote regional prosperity and equity?
- Will it promote swift and complete decisions regarding increased economic activity?
- Will it support expedited business growth and expansion?
- Does it provide a political and policy balance?
- Is it transparent?
- Does it meet core objectives?
- Will it deliver a positive return on investment?
- Does it promote social equity?

CCBA values:

- Positive working relationships with elected officials
- Follow-through on commitments made
- Collaborative work with public and private entities